

**QUESTIONS: Please provide a brief bio telling us about your connection to Kahshe Lake and any experiences you have had that will help you be an effective director.**

The Koenig family goes back to Kahshe Lake since 1955. I have been running the Official Kahshe Lake Community Facebook page since 2007 which has over 2K members, all remotely from NYC. With the power of this group, I have also raised over 12K USD for the KLRA to help build over 6+ lighthouse rock markers. I have also tried to help enhance the Kahshe Krier and I was also nominated as the Kahshe Lake Volunteer of the Year in 2019. Leadership is in my blood, I am the CEO of my own travel technology company and I also am the Chief Marketing Officer for another travel technology company. \$1M USD for my own startup.

**Are you a voting member or a non-voting Friends of Kahshe Lake member in good standing of the Kahshe Lake Ratepayers Association?**

Yes.

**Please tell us why you want to be elected as a director of the KLRA:**

Times need to change. Our membership needs to be more valuable, and the numbers need to grow. Communication needs to be enhanced and the lake needs to be put first. I have recruited other members to apply; Jesse Mirlocca, Jay McDonald, and Daryl Nice...to name a few. I know how to work with others while not taking things personally.

**Please share with us your skills or areas of expertise that you feel benefit the KLRA:**

Operational excellence, communications, leadership, time management, community building, website/product build, photography, fundraising, and social media strategy.

**\*We encourage all nominees to attend the AGM. If you cannot attend please advise us via the nomination email address so that we can provide you with proxy instructions.\***

[Lakoenig@gmail.com](mailto:Lakoenig@gmail.com) / My father, Russ Koenig Jr. will be attending. I will be at the lake from June 28th - July 5 and again from Aug 17-Sept 5.